

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	644	705/10.ccls.	USPAT	OR	ON	2006/02/28 10:07
S1	553	705/7.ccls.	USPAT	OR	ON	2006/02/28 10:07
S2	47	((customer\$1 or purchaser\$1 or consumer\$1) near4 motivation\$1)	USPAT	OR	ON	2006/02/10 14:49
S3	9	((customer\$1 or purchaser\$1 or consumer\$1) near4 motivation\$1 near4 (product\$1 or brand\$1 or service\$1))	USPAT	OR	ON	2006/02/10 14:52
S4	4	("3655953"   "5383111"   "5495412"   "5924080").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2006/02/10 14:51
S5	1	((customer\$1 or purchaser\$1 or consumer\$1) near4 motivation\$1 near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3))	USPAT	OR	ON	2006/02/22 12:40
S6	0	((customer\$1 or purchaser\$1 or consumer\$1) near4 motivation\$1 near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((answer\$1 or response\$1 or feedback) near4 (data adj base\$1))	USPAT	OR	ON	2006/02/10 14:55
S7	0	((customer\$1 or purchaser\$1 or consumer\$1) near5 motivation\$1 near5 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near5 (question\$6 or survey\$3)) and ((answer\$1 or response\$1 or feedback) near5 (data adj base\$1))	USPAT	OR	ON	2006/02/10 14:56
S8	0	((customer\$1 or purchaser\$1 or consumer\$1) with motivation\$1 with (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near5 (question\$6 or survey\$3)) and ((answer\$1 or response\$1 or feedback) near5 (data adj base\$1))	USPAT	OR	ON	2006/02/10 14:56

## EAST Search History

S9	0	((customer\$1 or purchaser\$1 or consumer\$1) with motivation\$1 with (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) with (question\$6 or survey\$3)) and ((answer\$1 or response\$1 or feedback) with (data adj base\$1))	USPAT	OR	ON	2006/02/10 14:56
S10	2	((customer\$1 or purchaser\$1 or consumer\$1) with (reason\$1 or motivation\$1) with (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) with (question\$6 or survey\$3)) and ((answer\$1 or response\$1 or feedback) with (data adj base\$1))	USPAT	OR	ON	2006/02/10 14:57
S11	2	((customer\$1 or purchaser\$1 or consumer\$1) with (reason\$1 or motivation\$1 or stimul\$2) with (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) with (question\$6 or survey\$3)) and ((answer\$1 or response\$1 or feedback) with (data adj base\$1))	USPAT	OR	ON	2006/02/10 15:06
S12	0	((customer\$1 or purchaser\$1 or consumer\$1) with (motivation\$1 or stimul\$2) with (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) with (question\$6 or survey\$3)) and ((answer\$1 or response\$1 or feedback) with (data adj base\$1))	USPAT	OR	ON	2006/02/10 15:06
S13	20	((customer\$1 or purchaser\$1 or consumer\$1) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3))	USPAT	OR	ON	2006/02/22 12:43

## EAST Search History

S14	13	((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (image\$1 or metaphor\$1 or analog\$3 or expression\$1 or face\$1 or facial\$1 or semiotic\$1 or (body adj language\$1)))	USPAT	OR	ON	2006/02/22 12:52
S15	13	((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (image\$1 or metaphor\$1 or analog\$3 or expression\$1 or face\$1 or facial\$1 or semiotic\$1 or (body adj language\$1) or emotion\$2))	USPAT	OR	ON	2006/02/22 12:54
S16	13	((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1)) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1) or opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (image\$1 or metaphor\$1 or analog\$3 or expression\$1 or face\$1 or facial\$1 or semiotic\$1 or (body adj language\$1) or emotion\$2))	USPAT	OR	ON	2006/02/22 12:54

## EAST Search History

S17	13	<p>((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1)) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1) or opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (image\$1 or metaphor\$1 or analog\$3 or expression\$1 or face\$1 or facial\$1 or semiotic\$1 or (body adj language\$1) or emotion\$2 or rational or spontaneous or irrational))</p>	USPAT	OR	ON	2006/02/22 13:36
S18	22	<p>((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1)) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1) or opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (image\$1 or metaphor\$1 or analog\$3 or expression\$1 or face\$1 or facial\$1 or semiotic\$1 or (body adj language\$1) or emotion\$2 or rational or spontaneous or irrational))</p>	US-PGPUB	OR	ON	2006/02/22 12:59

## EAST Search History

S19	13	<p>((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1)) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1) or opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (image\$1 or metaphor\$1 or analog\$3 or expression\$1 or face\$1 or facial\$1 or semiotic\$1 or (body adj language\$1) or emotion\$2 or rational or spontaneous or irrational or abstract or implicit\$2))</p>	USPAT	OR	ON	2006/02/23 11:33
S20	15	<p>((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1)) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1 or stimu\$6) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1) or opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (image\$1 or metaphor\$1 or analog\$3 or expression\$1 or face\$1 or facial\$1 or semiotic\$1 or (body adj language\$1) or emotion\$2 or rational or spontaneous or irrational or abstract or implicit\$2))</p>	USPAT	OR	ON	2006/02/23 12:05

## EAST Search History

S22	28	<p> <i>need all</i> </p> <p> ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1)) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1 or stimul\$6) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1) or opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (image\$1 or metaphor\$1 or analog\$3 or expression\$1 or face\$1 or facial\$1 or semiotic\$1 or (body adj language\$1) or emotion\$2 or rational or spontaneous or irrational or abstract or implicit\$2)) </p>	US-PGPUB	OR	ON	2006/02/23 12:07
S23	28	<p> ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1)) near4 (opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1 or stimul\$6) near4 (product\$1 or brand\$1 or service\$1)) and ((customer\$1 or purchaser\$1 or consumer\$1) near4 (question\$6 or survey\$3)) and ((customer\$1 or purchaser\$1 or consumer\$1 or shopper\$1 or user\$1 or (focus adj group\$1) or opinion\$1 or feeling\$1 or motivation\$1 or thought\$1 or impression\$1) near4 (image\$1 or metaphor\$1 or analog\$3 or expression\$1 or face\$1 or facial\$1 or semiotic\$1 or semiosis or (body adj language\$1) or emotion\$2 or rational or spontaneous or irrational or abstract or implicit\$2)) </p>	US-PGPUB	OR	ON	2006/02/23 12:07